

Name: \_\_\_\_\_

In a two-factor study, the treatment means,  $\mu_{ij}$ , are as follows:

		Factor B		
Factor A		B <sub>1</sub>	B <sub>2</sub>	B <sub>3</sub>
A <sub>1</sub>		34	23	36
A <sub>2</sub>		40	29	42

1. Obtain the main effects of factor A ( $\alpha_i$ ). What do these values represent?
2. Does the fact that  $\mu_{12} - \mu_{11} = -11$  while  $\mu_{13} - \mu_{12} = 13$  establish that factors A and B interact? If yes, explain. If no, explain whether it is possible to establish that the factors A and B interact.

**Solution:**

$$\begin{aligned}
 1. \quad \mu_{..} &= \frac{\sum_i \sum_j \mu_{ij}}{ab} \\
 &= \frac{34 + 23 + 36 + 40 + 29 + 42}{6} = 34 \\
 \mu_{1.} &= \frac{\sum_j \mu_{1j}}{b} \\
 &= \frac{34 + 23 + 36}{3} = 31 \\
 \mu_{2.} &= \frac{\sum_j \mu_{2j}}{b} \\
 &= \frac{40 + 29 + 42}{3} = 37 \\
 \alpha_1 &= \mu_{1.} - \mu_{..} = 31 - 34 = -3 \\
 \alpha_2 &= \mu_{2.} - \mu_{..} = 37 - 34 = 3
 \end{aligned}$$

$\alpha_1$  represents the difference between the true mean for group 1 and the overall population mean.  $\alpha_2$  represents the difference between the true mean for group 2 and the overall population mean.

2.  $\alpha\beta_{ij} = \mu_{ij} - \mu_{..} - \alpha_i - \beta_j$ . In order to establish that factors A and B interact, we have to show that any of the  $\alpha\beta_{ij} \neq 0$ .

Note that:

$$\begin{aligned}
 \mu_{12} - \mu_{11} &= \beta_2 - \beta_1 + \alpha\beta_{12} - \alpha\beta_{11} \\
 \mu_{13} - \mu_{12} &= \beta_3 - \beta_2 + \alpha\beta_{13} - \alpha\beta_{12}
 \end{aligned}$$

So, no, the above information does not establish that A and B interact (we need more information about the main effects due to B). In order to establish that A and B interact, we need to show that  $\alpha\beta_{ij} \neq 0$ .

$$\begin{aligned}
 \mu_{.1} &= \frac{\sum_i \mu_{i1}}{a} \\
 &= \frac{34 + 40}{2} = 37 \\
 \beta_1 &= \mu_{.j} - \mu_{..} = 34 - 34 = 0 \\
 \alpha\beta_{11} &= \mu_{11} - \mu_{..} - \alpha_1 - \beta_1 \\
 &= 34 - 34 - (-3) - 0 = 3
 \end{aligned}$$

It turns out that  $\alpha\beta_{ij} = 0 \quad \forall \quad i, j$ , so the factors A and B do not interact.